

# ARRESTING DEMAND: A NATIONAL COLLOQUIUM

WESTIN COPLEY HOTEL (BOSTON, MASSACHUSETTS)  
THURSDAY, MAY 3 – FRIDAY, MAY 4, 2012

## AGENDA

(SUBJECT TO MINOR CHANGES)

*Note regarding agenda structure:*

**Plenary discussions** will provide the entire audience with basic knowledge on a particular area of demand reduction.

The two-hour **workshops** (including a 15 minute break) following the plenaries are opportunities for participants to delve deeper into the plenary topics. During the workshops, participants will: 1) have more time to discuss the issues/ask questions related to the plenary discussion; 2) identify gaps in the field/specific area discussed in the plenary 3) craft recommendations for moving forward. For each set of workshop sessions there will be an alternative topic not directly related to the main plenary discussion, covering a separate demand-reduction topic.

Details of plenaries and workshops, including speakers are still being finalized.

The **networking and exhibition foyer** will be open for the entire duration of the Colloquium. It will include an international art exhibit, information tables for participants to share information and research, books for sale, viewing areas for the Cook County Sheriff's Office "john school" DVD, and other items to inspire as well as build the knowledge base of participants.

### THURSDAY, MAY 3

**8:00AM – 2:00PM**      **Colloquium check-in**

**8:00AM – 10:30AM**    **Networking Full Breakfast**

**8:00AM – 10:00PM**    **Networking and Exhibition Foyer**

**8:30AM – 10:00AM**    **Documentary screening of *Playground Project***

**10:15AM – 12:00PM**   **Mock Prevention Education Class**

*Facilitator: Caleb Probst, Education Outreach Associate, Chicago Alliance Against Sexual Exploitation*

**10:15AM – 12:00PM**   **Documentary screening of *Very Young Girls***

**11:30AM – 12:30PM**   **Condensed First Time Offender Prostitution Program "john school"**  
*By Traci Flowers-Ned, Clinician, Standing Against Global Exploitation*

**12:00PM – 12:30PM**   **Networking Lunch**

## **THURSDAY CONTINUED**

**12:30PM – 12:40PM Welcome and Introduction: Why Demand?**

*Ambassador Swanee Hunt, Chair, Hunt Alternatives Fund*

**12:40PM – 12:50PM Critical Importance of Survivor Leadership in Policymaking and Practice**

*Rachel Lloyd, Executive Director and Founder, Girls Education and Mentoring Services; Demand Abolition Advisory Council member*

**12:50PM – 1:00PM Colloquium Goals**

*Lina Nealon, Director, Demand Abolition*

**1:00PM – 1:20PM Welcoming Remarks**

*Councilor Ayanna Pressley  
Massachusetts Attorney General Martha Coakley*

**1:20PM – 2:05PM Keynote Addresses**

*Mary Lou Leary, Acting Assistant Attorney General, Director of the Office of Justice Programs, US Department of Justice*

*Robert McKenna, Washington Attorney General, President of the National Association of Attorneys General*

**2:05PM – 2:30PM Clip from *10,000 Men* documentary by Jane Wells**

**2:30PM – 2:45PM Networking Stretch Break**

**2:45PM – 4:00PM Afternoon Plenary: Targeting Demand – Current and Emerging Criminal Justice Policies and Practices**

We'll review the emerging policies and practices being implemented by professionals from a wide range of disciplines working to combat demand throughout the country. Demand-reduction approaches in the criminal justice system will be highlighted.. The goal is to foster replication of these emerging practices and groundbreaking policy initiatives and practices.

**Introduction**

- *Indiana Attorney General Greg Zoeller*

**Discussion**

- **Moderator:** *Shelby Quast, Visiting Professor of Law, Catholic University of America, Senior Policy Advisor, Equality Now*
- *Lynne Johnson, Policy and Advocacy Director, Chicago Alliance Against Sexual Exploitation: End Demand Illinois Campaign*
- *Sergeant Ryan Long, Vice and Special Victims Unit, Seattle Police Department*
- *Pete Holmes, City Attorney, Seattle (WA)*

- *Marian Hatcher, Cook County Sheriff's Office*

## **THURSDAY CONTINUED**

**4:00PM – 4:15PM      Move into Workshops**

**4:15PM – 6:15PM      Workshop Sessions**

*Including 15-minute break determined by facilitator, and 5 minutes of dedicated social media time.*

- **1A Law Enforcement Efforts to Combat Demand and Strengthen Accountability Throughout the System**  
*Facilitators: Sergeant Chris Bray, Phoenix Police Department; Michael Shively, PhD, Senior Associate, Abt Associates, Inc.*
- **1B Developing, Implementing and Sustaining First Time Offender Prostitution Programs “John Schools”** *Facilitators: Marian Hatcher, Cook County Sheriff's Office; Officer Anita Johnson, Waco, Texas Police Department*
- **1C Prompting Legal Reform, Drafting Legislative Initiatives and Implementing State Laws**  
*Facilitators: Emily Inouye, Harvard Law School; Liam Lowney Chief of Victim Services, Massachusetts Attorney General's Office; Dorchen Leidholt, Esq., Director, Center for Battered Women's Legal Services, Sanctuary for Families*
- **1D The Prosecutors Perspective: How to Win Trial Convictions in Patronizing Cases**  
*Facilitator: Lauren Hersh, Chief of the Sex Trafficking Unit, Brooklyn District Attorney's Office; Mary Hutchison, Deputy Prosecutor, Special Crimes Unit, Marion County Prosecutor's Office Jane Manning, Former Domestic Violence Prosecutor and Legislative Vice President, National Organization for Women, New York City chapter; J.R. Ujifusa, Deputy District Attorney, Multnomah County District Attorney's Office; Special Assistant U.S. Attorney, District of Oregon*
- **1E Engaging Corporations in Combating Demand and Preventing Commercial Sexual Exploitation**  
*Facilitators: Dawn Conway, Licensing consultant; Mar Smith, PhD, Businesses Ending Slavery and Trafficking*

**6:15PM – 7:00PM      Networking Cocktails**

## THURSDAY CONTINUED

**7:00PM – 9:00PM      Dinner & Discussion: Lessons from Abroad**

### Description

A number of countries around the world have made remarkable progress in targeting demand through legislative, policy, programmatic, and organizational change as well as through national action plans. Global lessons from criminal justice systems, governments, parliaments, and the civil society sectors will be spotlighted. The goal of this session is to improve the participant's knowledge base and to encourage implementation of reforms for true and sustainable change.

- **Moderator:** *Norma Ramos, Executive Director, Coalition Against Trafficking in Women*
- *Anna Ekstedt, Senior Advisor and Head of Unit Council of the Baltic Sea States Task Force against Trafficking in Human Beings*
- *Superintendent Frank O'Brien, Irish Garda, Irish National Police*
- *Inspector Simon Haggström, Stockholm Police*
- *Nozizwe Routledge, Executive Director, Embrace Dignity, South Africa*
- *MK Orit Zuaretz, Member of Knesset, Israel*

**9:00PM – 10:00PM      Networking Dessert & Coffee**

## FRIDAY, MAY 4

**7:45AM – 5:00PM      Networking and Exhibition Foyer**

**7:45AM – 8:30AM      Networking Full Breakfast**  
*(Hotel check-out and bags tagged for evening departure)*

**8:30AM – 9:30AM      Morning Plenary: Innovations in Combating Demand**

### Introduction

- *Allison Friedman, Deputy Director to Ambassador CdeBaca, US Department of State*

### Discussion

- **Moderator:** *Dorchen Leidholt, Esq. Director, Center for Battered Women's Legal Services, Sanctuary for Families*
- *Chris Johnson, Policy Director, Washington State Attorney General McKenna*
- *Abigail Kuzma, Director and Chief Counsel, Consumer Protection Division and Policy Director, Indiana State Attorney General Zoeller*
- *Michael Shively, Senior Research Associate, Abt Associates, Inc.*

**9:30AM – 9:45AM      Move into Workshops**

## FRIDAY CONTINUED

### **9:45AM – 11:45AM Workshop Sessions: Research Informing Practice**

*Including 15-minute break determined by facilitator, and 5 minutes of dedicated social media time.*

- **2A Survivor Leadership in Combating Demand**  
*Facilitators: Kristy Childs, Founder & Executive Director, Veronica's Voice; Marian Hatcher, Special Projects Assistant, Cook County Sheriff's Office; Cherie Jimenez, Director, Kim's Project; Stella Mar; Mary Setterholm, Survivor, Harvard Divinity School Ph.D.*
  
- **2B Research Findings in Combating Demand and Research Related to the Sex Industry**  
*Facilitators: Meredith Dank, Research Associate, Justice Policy Center, The Urban Institute; Stephanie Fahy, Senior Research Associate, Center for Criminal Justice Research, Northeastern University; Colleen Owens, Research Associate, Justice Policy Center, The Urban Institute*
  
- **2C Backpage.com: The Need to Combat Demand Online**  
*Facilitators: Karen McLaughlin; Eliza Reock, Director of Programs, Shared Hope International*
  
- **2D Understanding Men Who Buy Sex and What Will Deter Them**  
*Facilitators: Julie Bindel, Journalist, London UK; Melissa Farley, PhD, Founding Director, Prostitution Research Education*
  
- **2E What the Men are Saying and the Need for Early Prevention Education**  
*Facilitators: Rachel Durchslag, Founding Director, Chicago Alliance Against Sexual Exploitation; Lara Janson, Researcher, Chicago Alliance Against Sexual Exploitation*

### **11:45PM – 12:00PM Move to Ballroom**

## **FRIDAY CONTINUED**

**12:00PM – 1:15PM      Lunch Plenary: Cultural Support: Media, Public Awareness, & Prevention Education**

### **Description**

We'll examine many different forms of media, public awareness, and prevention education needed to develop and execute a national campaign to reduce demand. The discussion leaders will address successful approaches that are being used to support a cultural shift which is essential to these broad-based awareness efforts.

### **Introduction**

- *Lauren Embrey, President and CEO of The Embrey Family Foundation and CEO of Embrey Interests, Ltd*

### **Discussion**

- **Moderator:** *Peter Canellos, Executive Editor of the editorial page, The Boston Globe*
- *Rabbi Levi Lauer, Founder and Executive Director, ATZUM*
- *Diane McArter, President, Furlined*
- *Vednita Carter, Founding Executive Director, Breaking Free*

**1:15PM – 1:30PM      Move into Workshops**

## FRIDAY CONTINUED

**1:30PM – 3:00 PM**

### **Workshop Sessions: Cultural Support**

*Including 15-minute break determined by facilitator, and 5 minutes of dedicated social media time.*

- **3A Engaging Male Allies in the Fight to Combat Demand and Ensuring Survivor Leadership**  
*Facilitators: Jimmie Briggs, Founder & Executive Director, ManUp Campaign; Cherie Jimenez, Director, Kim's Project*
- **3B Pornography as a Key Driver of Demand**  
*Facilitators: Gail Dines, Professor of Sociology and Women's Studies, Wheelock College; Norma Ramos, Executive Director, Coalition Against Trafficking in Women*
- **3C Role of Documentaries in Combatting Demand**  
*Facilitators: Jane Wells, documentary film maker*
- **3D Public Awareness Campaigns and Utilizing Social Media**  
*Facilitators: Judy Boyle, Founder & Director, The NO Project; Diane McArter, President, Furlined*
- **3E Engaging Traditional Media for Change**  
*Facilitators: Abigail Kuzma, Director and Chief Counsel, Indiana Office of Attorney General; Rabbi Levi Lauer, Founder and Executive Director, ATZUM*

**3:00PM – 3:15PM**

### **Colloquium Evaluations**

**3:15PM – 3:30PM**

### **Return to Ballroom**

**3:30 – 4:30PM**

### **Closing Remarks: Power and Plan of Arresting Demand**

- *Congresswoman Carolyn Maloney*
- *Sheriff Dart, Cook County Sheriff's Office (via Skype)*
- *Boston Police Commissioner Ed Davis*

**4:30PM – 5:00PM**

### **Travel to Ambassador Swanee Hunt's Home**

*Transportation provided*

**5:00PM – 6:00PM**

### **Networking Cocktails**

**6:00PM – 8:00PM**

### **Cambridge Backyard Barbecue**

*Ambassador Swanee Hunt, Chair, Hunt Alternatives Fund  
Transportation provided to the airport, as well as back to the hotel*