

Traffickers and sex buyers violate human rights

Sex buying hurts people. And sex buyers perpetuate that harm by putting money in the hands of pimps and traffickers, fueling a predatory practice where vulnerable individuals—usually women and children—are sexually exploited for profit. **But together we can stop it.**

It's happening **HERE** and **NOW**

4.5
MILLION

People are forced into sexual exploitation all over the world, including here in the US.



A majority of the victims are vulnerable women and girls.

The **National Human Trafficking Resource Center's** hotline saw a

259%

INCREASE in reported trafficking cases in the last five years.



SEX-BUYING FUELS GANG VIOLENCE. Gangs profit from trafficking and prostitution. They exploit victims through force or false promises of affection, jobs, or a better life.



\$1,000,000,000 =

Revenue generated from the illegal sex trade in just **8 US cities**



It's **NOT** a victimless crime

In the United States, trafficked minors are typically **first sold into the sex industry** when they're between

11 AND **14**
YEARS OLD.

25%

of NYC's homeless youth have traded sex for basic survival needs.

New York's **LGBTQ** youth are

7X MORE LIKELY TO BE FORCED INTO PROSTITUTION TO SURVIVE.

Prostituted women in Colorado are

2X MORE LIKELY TO BE MURDERED

than someone living in Honduras, Venezuela, or Belize – countries with the three highest murder rates in the world.

How do we **STOP** it?



Sexual exploitation and trafficking are complex problems with many factors, but the key driver is the **buyers**. Without them it all stops. That's why countries and cities around the world, including many in the US, are creating policies to prevent people from attempting to buy sex and holding them accountable if they do. It's the surest way to eliminate this inherently harmful industry for good.

In 1999, **SWEDEN** started arresting sex buyers while offering services to prostituted people. The result was a

50% REDUCTION
in the number of men who say they buy sex.

Many **US CITIES** now require convicted sex buyers to attend classes on the harmful impact of prostitution. Attendees of these classes in San Francisco are

40% LESS LIKELY
to buy sex again.

After increasing penalties for sex buyers, **NORWAY** saw a

35-60% REDUCTION
in street prostitution in Oslo, the country's capital.

Buying sexual access to people, many of whom are extremely vulnerable, is an abuse of power that violates human dignity and ignores human rights. To learn more about what is being done to end sex-buying and sex trafficking, and how you can get involved, visit demandabolition.org